

LidWorks

Worldwide Headquarters:
2706 Turkey Creek Road
Plant City, FL 33566

Contact:
Todd S. Mauer
Vice President of Sales & Marketing
Direct: 813.305.1479
Email: tmauer@lidworks.com



PRESS RELEASE

LidWorks® Announces New Sip Cappuccino Lids for Paper Cups

Plant City, FL – LidWorks is pleased to announce its new Sip Cappuccino Lids for Paper Cups.

LidWorks' Sip Cappuccino Lids feature an upscale appearance with sleek styling that replaces typical industrial styling. These lids integrate into both existing "front-of-the-counter" and growing "behind-the-counter" coffee programs. Our new "locking" lid-to-cup design ensures the greatest resistance to leaking and seeping available today. Also, our easily found sip hole eliminates common spills and mishaps while driving due to our revolutionary and patent pending indents, which also help to cool and provide an indication of the coffee's temperature. These lids have extra space for froth or whipped cream for gourmet hot beverages. They fit the two types of paper coffee cups...Single-Wall and Double-Wall Single-Sided Poly Paper Cups, are available in today's two popular sizes...8 and 10 Squat - 24 oz., and in the three most common colors...Black, Brown and White. With your company's logo embossed directly on the lid at no extra charge, your brand stays strong in your customer's mind every time your customer sips their coffee and helps creates retention that increases day-to-day traffic in your store. Simply put, LidWorks has thought of everything!



“Our new Sip Cappuccino Lids meet today’s consumers desire for an upscale cappuccino lid that is very easy to drink from especially when driving,” stated Todd S. Mauer, Vice President of Sales & Marketing.

LidWorks is the global foodservice industry’s premier lid manufacturer that delivers growth through innovation.

For more information about LidWorks’ solutions, please contact the Sales & Marketing Department at 888.752.5579 or visit www.LidWorks.com.