

LidWorks

Worldwide Headquarters:  
2706 Turkey Creek Road  
Plant City, FL 33566

Contact:  
Todd S. Mauer  
Vice President of Sales & Marketing  
Direct: 813.305.1479  
Email: [tmauer@lidworks.com](mailto:tmauer@lidworks.com)



---

## **PRESS RELEASE**

### **LidWorks® Announces New Clear Inserts for Plastic Cups**

**Plant City, FL** – LidWorks is pleased to announce its new Clear Inserts for Plastic Cups.

LidWorks' new Clear Inserts fit into multiple sizes of plastic cups and lids that create endless menu options. Their crystal clear for total product visibility and help create "eye-catching" food presentations that attract customers and create impulse sales. Also, they are suitable for heat sealing with most cup sizes. Additionally, our Clear Inserts are available in the today's two most popular sizes... 3 and 4.75 oz., and fit traditional size Plastic Cups.



LidWorks is the global foodservice industry's premier lid manufacturer that delivers growth through innovation.

For more information about LidWorks' solutions, please contact the Sales & Marketing Department at 888.752.5579 or visit [www.LidWorks.com](http://www.LidWorks.com).