

LidWorks

Worldwide Headquarters:
2706 Turkey Creek Road
Plant City, FL 33566

Contact:
Todd S. Mauer
Vice President of Sales & Marketing
Direct: 813.305.1479
Email: tmauer@lidworks.com



PRESS RELEASE

LidWorks® Announces New 2-in-1™ Sip Cappuccino – Flat Tear-Back Lids for Paper and Foam Cups

Plant City, FL – LidWorks is pleased to announce its new 2-in-1™ Sip Cappuccino – Flat Tear-Back Lids for Paper and Foam Cups.



LidWorks' new 2-in-1™ Sip Cappuccino – Flat Tear-Back Lids allow today's consumer to drink from both sides of the lid using either the "Sip Hole" or the "Tear-Back" and eliminates having to stock two different lids, i.e., Sip Cappuccino and Flat Tear-Back. Also, it features an upscale appearance with sleek styling that replaces typical industrial styling. These lids integrate into both existing "front-of-the-counter" and growing "behind-the-counter" coffee programs. Our easily found "Sip Hole" eliminates common spills and mishaps while driving due to our revolutionary and patent pending indents, which also help to cool and provide an indication of the coffee's temperature. The "Tear-Back" allows for a completely "free flow" of liquid. They fit today's two most popular types of coffee cups...Paper and Foam, are available in today's most popular sizes...10 Squat - 24 oz., and in the three most common colors...Black, Brown and White. With your company's logo embossed directly on the lid at no extra charge, your brand stays strong in your customer's mind every time your customer sips their coffee and helps creates retention that increases day-to-day traffic in your store. Simply put, LidWorks has thought of everything!

LidWorks is the global foodservice industry's premier lid manufacturer that delivers growth through innovation.

For more information about LidWorks' solutions, please contact the Sales & Marketing Department at 888.752.5579 or visit www.LidWorks.com.